🔒 PonderAI Privacy Policy

Last Updated: November 25, 2025

📝 Overview

PonderAI ("we", "our", or "us") is deeply committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and safeguard your information when you use the PonderAI Chrome extension.

💾 Data Collection and Storage

PonderAI is designed with a strong focus on local data storage, meaning **we do not have access to your sensitive information.**

Data Stored Locally on Your Device

The extension stores the following data *only* on your device using Chrome's local storage:

- **AI API Key:** Your personal API key for OpenAI or DeepSeek (stored as aiApiKey).
- **AI Provider Preference:** Your chosen AI service: OpenAI or DeepSeek (stored as aiProvider).
- **Persona Information:** Optional text detailing your brand voice, target audience, tone, and style (stored as PonderAIPersona).
- **Payment Status:** Information regarding your purchase status, handled by the ExtensionPay service.

  ❗ **Important:** All this data is stored locally on your device. **We do not collect, intercept, or have access to any of this information.**

Data Read (Not Stored)

When you actively use PonderAI to generate replies, the extension temporarily reads the following:

- **Post/Content Text:** The text content of the social media post (Twitter/X, Threads, or Instagram) you intend to reply to.
- **Platform Context:** The specific social media platform you are currently using.

This content is read momentarily to construct the AI-powered reply prompt but is **never stored** by the extension.

⚙️ Data Usage and Transmission

Local Data Usage

Local Data Item	Purpose
API Keys	Authenticates with your chosen AI provider (OpenAI/DeepSeek) for reply generation.
Provider Preference	Determines which AI service to use for content generation.
Persona Information	Included in prompts to generate personalized, brand-consistent replies.
Payment Status	Used to verify that you have purchased the extension license.

Data Transmission to Third Parties

When you generate an AI reply, the following information is sent **directly from your browser** to the chosen third-party service:

- **To OpenAI or DeepSeek (if selected):**
  - Post text you are replying to.
  - Your persona information (if provided).
  - Platform context (Twitter/X, Threads, or Instagram).
  - Tone/attitude preference (e.g., agree, disagree, funny, insight).
- **To ExtensionPay (for license verification):**
  - Payment status verification requests.
  - Extension installation information.

🔑 **Critical Security Note:** All API calls are made directly from your browser to the AI provider using **your personal API key**. We do not intercept, store, or have access to any of this data transmitted.

🤝 Third-Party Services

Service	Purpose	Data Shared	Privacy Policy

OpenAI	AI content generation	Post text, persona, platform context, tone preferences	https://openai.com/policies/privacy-policy
DeepSeek	AI content generation	Post text, persona, platform context, tone preferences	https://platform.deepseek.com/privacy
ExtensionPay	Payment processing and license verification	Extension installation info, payment status	https://extensionpay.com/privacy

✅ Required Permissions

PonderAI requires the following minimal permissions to function:

Permission	Purpose	Data Implication
Storage	Store your API key, provider preference, and persona information locally.	Data is **only stored locally**, never transmitted to us.
ActiveTab	Access the current tab to read post content and inject reply buttons.	Only reads content when you **actively use** the extension.

Host Permissions

The extension requires access to the following domains, and **only uses them when you actively click on the extension or its features:**

- **Social Media:** twitter.com, x.com, threads.net, threads.com, instagram.com
    - *Purpose:* To inject AI reply buttons and read post content.
- **Payment:** extensionpay.com
    - *Purpose:* To process payments and verify license status.

Tracking Guarantee: The extension only accesses these domains when you actively use it. **It does not monitor or track your general browsing activity.**

🛡️ Data Security & Retention

Data Security

- All data is secured using Chrome's secure local storage on your device.
- API keys are stored locally and are never transmitted to our servers.
- All communication with AI providers uses industry-standard **HTTPS encryption**.
- We do not collect, store, or have access to any of your data.

Data Retention

- **Local Data:** Stored on your device until you uninstall the extension or manually delete it.
- **Third-Party Data:** Retention is subject to the privacy policies of OpenAI, DeepSeek, or ExtensionPay.

👤 Your Rights

Regarding the data stored by PonderAI on your device, you have the following rights:

1. **Access:** You can view all stored data through Chrome's extension storage inspection tools.
2. **Deletion:** You can delete all stored data by:
   - Uninstalling the extension.
   - Using the "Deactivate Extension" button in the popup (removes API key and provider).
   - Manually clearing Chrome extension storage.
3. **Modification:** You can update your API key, provider preference, or persona at any time through the extension popup settings.

👶 Children's Privacy

PonderAI is not intended for users under the age of 13. We do not knowingly collect information from children under 13.

🔄 Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of any changes by updating the "Last Updated" date at the top of this policy.

⚖️ Compliance

This Privacy Policy is designed to comply with:

- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- Chrome Web Store Developer Program Policies

Note on API Keys: This extension uses **your personal API keys** to access AI services. You are solely responsible for: keeping your API keys secure, understanding the privacy policies of OpenAI or DeepSeek, managing your API usage and costs, and complying with the terms of service of the AI providers you use.